



Intellectual property and information technology

REDEKER SELLNER DAHS supports clients from all sectors of the economy with its highly reputed legal advice on the protection of intellectual property as well as in the rapidly changing field of information technology.

IP/IT

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Competition shapes the markets: at local and at global level. Competition is subject to a vast array of rules, observance of which is safeguarded by competition law. It applies to the entire spectrum of market activities and relations, ranging from product and services advertising to relationships among competitors and with other market participants.

Competition disputes often involve infringements of intellectual property. In today's competitive and knowledge-based markets, companies depend on the force and security of their intellectual property. Intellectual property and know-how are the creative capital of companies. We know how important it is to protect that capital.

Combining specialist knowledge with extensive experience, we help our clients comply with competition and antitrust rules and help them protect, maximise, and monetise their technology and intellectual property.

Our areas of practice

- Competition / Antitrust
- Industrial and intellectual property / IP (trademarks and copyrights, patent designs, utility models, patents)
- IT and new media

Competition law

We advise companies and associations on any type of unfair commercial practices such as comparative advertising, deception, counterfeiting, solicitation of personnel or price dumping. We advise clients on sponsorship, advertising, competition and other special forms of promotion. We check advertising and advertising claims for their eligibility and are there to assist if competitors act unlawfully.

Industrial property rights/ IP

We protect and defend your intellectual property, help you find available brands and business names, and manage your brand portfolio. We design and negotiate trademarks, copyrights, technology, know-how and invention contracts. Our expert team provides regular support in the following areas:

- Resolution of trademark, copyright, design and other IP infringements,
- Appeal and authorisation disputes before German and EU courts and patent offices,
- Cross-border disputes,
- Trade mark and intellectual property searches and analyses,



Clients

- ▶ Registration and monitoring of intellectual property rights worldwide,
- ▶ Development of strategies to combat infringements and counterfeiting for brand manufacturers.

IT law and new media

Efficient information technologies are crucial in competition. We advise our clients on the following rapidly evolving areas of information technology:

- ▶ Structuring and negotiation of complex IP transactions, including licencing agreements, research and development agreements, cooperation agreements, technology joint ventures, and strategic alliances, etc.;
- ▶ Procurement and licencing of IT enterprise systems and services,
- ▶ Cloud- based solutions and Software-as-a-Service ("SaaS") agreements,
- ▶ eCommerce, online services and related regulatory requirements.

Our strengths

- ▶ Highly skilled lawyers and a broad network of patent attorneys in Germany, the EU and the USA,
- ▶ Active national and international litigation practice,
- ▶ Globally managed brand portfolios,
- ▶ Experience in dealing with IP transactions in a wide range of industries, including IT and automotive,
- ▶ Experience with the technology issues of a wide range of clients, including insurance, retail and consumers, health-care, public sector and education.

Domestic and foreign companies of all sizes, from listed companies to Internet start-ups, advertising agencies, Internet providers, government agencies, ministries and other public bodies, associations and private customers.

Our clients come from virtually all sectors, though primarily from the automotive, pharmaceuticals, retail and wholesale, e-commerce, regulated and deregulated markets sectors.



Prof Dr Peter-Andreas Brand

Partner *

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Commercial legal protection, Civil, commercial and company law, international private law as well as German and international procedural law.

Joined the firm in 1991.

1982 first, 1986 second State examination. Research assistant at the Institute for International Law at the University of Göttingen 1982–1984. 1984 doctoral degree. Lawyer in Hanover 1986–1987. Worked in the Department of Law and Insurance at the Federal Association for German Industry and lawyer with the firm. Head of the office of the President of the German Bundestag 1989–1991. Has been working at the London office till 1997. Working at the Berlin office since July 1997.

Since 1998 lecturer at Humboldt University Berlin on German Civil Procedural Law, Private International Law and Law of International Civil Procedure and one of the directors of the “Humboldt Center for the Legal Profession” at the Humboldt University of Berlin since 2017.

Various publications in the areas of private international law, German, European, and international civil procedure law, European law.

Acting as counsel in cross-border and international litigation and arbitration proceedings, including FIDIC Dispute Adjudication Boards; conduct of litigation for large national and international corporations.



Andreas Okonek

Partner *

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Commercial legal protection, anti-trust law, trademark law, IT law and law governing the new media, commercial law.

Joined the firm in 1996.

Studied law in Bonn. 1992 first, 1995 second State Examination. German-American Chamber of Commerce, Washington D.C. and the German-Australian Chamber of Commerce, Sydney in 1995.

Member of the firm’s management committee for nine years, seven years as chairman.

Member of the Deutsche Vereinigung für gewerblichen Rechtsschutz und Urheberrecht e. V., of the Deutsche Gesellschaft für Recht und Informatik e. V., of the Working Group for Intellectual Property and Media and founding member of the Working Group for Information Technology at the German Bar Association. Member of the State Examination Office at Cologne Court of Appeals and Ministry of Justice North Rhine-Westphalia.

Publications: various articles in the area of competition law.

Acting as counsel for numerous gambling providers in proceedings concerning compliance with advertising restrictions under gambling law. Advised ARD and NDR with regard to the Tagesschau app.



Sabine Wildfeuer

Partner *

Specialist attorney for intellectual property

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IT law, intellectual property law, ESG, general civil and commercial law, international civil procedure law, litigation.

Joined the firm in 2006.

Studied law in Berlin and Barcelona. 2002 first, 2005 second State Examination. Research assistant at law firms in Barcelona and New York.

Member of the firm’s management committee.

Member of Deutsche Vereinigung für gewerblichen Rechtsschutz und Urheberrecht e. V. and the working group on intellectual property and media of the German Bar Association. Deputy Chairman of the board of the German Women Lawyers Association (Deutscher Juristinnenbund), Berlin chapter.

Publications on competition and copyright law, law of European and international civil procedure.

Advising and representing public authorities, research institutions and companies in the drafting and negotiation of software and other licensing agreements; Contract and IT law advice and representation of federal and state ministries in digitisation projects, especially in the field of eGovernment; Advising and acting as counsel for companies, in particular from the insurance, automotive supplier and textile industries, as well as professional associations in competition law disputes.



Stephan Schuck

Counsel

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Press law and freedom of speech, freedom of information, broadcasting law, law of new media, constitutional law in the media sector.

Joined the firm in 2017.

Studied law in Bonn and Athens. First State Examination in 2012. 2012–2013 research assistant with the chair for criminal law and criminal procedure law of Prof Dr h c mult Urs Kindhäuser. Trainee lawyer in Berlin with stations among others at the Federal Foreign Office, a mediumsized corporate law firm, and an internationally operating publishing company. 2015 second State Examination. 2015–2017, lawyer with a corporate law firm in Berlin.

Copyright advice on citation rights for a new art project. Advice in the area of copyright and publishing law for a research institute; Advised a state media authority on registration of various new trademarks; Advising and acting as counsel for companies on advertising or critical statements on websites.



Caroline Glasmacher, LL.M.

Counsel

Specialist attorney for IT law

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IT law, intellectual property law, general civil and commercial law, contract law, litigation, international civil procedure law, ESG.

Joined the firm in 2018.

Studied law in Freiburg im Breisgau and at the Université Paris-Est Créteil. 2014 first, 2017 second State Examination. 2014–2015 Master of Laws (LL.M.) at the University of Melbourne, Australia. Legal clerkship at the Berlin Court of Appeal, including one station at the Federal Foreign Office headquarters.

Publications on IT law.

Advising and representing public authorities, research institutions and companies in the drafting and negotiation of software and other licensing agreements; contractual and IT law advice and acting as counsel for federal and state ministries in digitisation projects, in particular in the field of eGovernment.



Dr Sophie Beaucamp, LL.M.

Associate

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Intellectual property law and copyright law, press and media law, IT law.

Rejoined the firm in 2022.

Studied law at Humboldt-University in Berlin. 2013 first, 2016 second state examination. 2013–2014 Master of Laws (LL.M.) with focus on Intellectual Property Law at the London School of Economics. Legal clerkship at the Berlin Court of Appeals with stations at a business law firm, the Senate Department for Cultural Affairs, and the Holocaust Claims Processing Office New York, among others. 2017–2018 Attorney at Law at Redeker Sellner Dahs. 2018–2021 research associate at the Weizenbaum Institute for the Networked Society, 2021 doctorate with Prof Dr Axel Metzger on a topic at the interface of copyright law and IT law.

Publications on IT and copyright law.

Advises and represents companies, public authorities and research institutions in the drafting and negotiation of license agreements for copyrights, trademarks, know-how and inventions. Copyright advice to media companies. Judicial enforcement of naming rights and copyrights on digital platforms such as social media platforms.



Eva-Maria Bihler, LL.M.

Associate

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IT Law, Intellectual Property and Copyright Law, General Civil and Commercial Law, International Civil Procedure.

Joined the firm in 2023.

Studied law in Heidelberg, Madrid and Berlin. First state exam in 2017, second state exam in 2020. Legal clerkship at the Berlin Court of Appeal with stations, among others, at the Federal Chancellery in the department for foreign, security and development policy as well as at a medium-sized law firm in Mexico.

Advising and representing government agencies, research institutions and Companies in the drafting and negotiation of software and other Licensing agreements.



Dr Marie von Bar

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Litigation, international civil procedure law, IT law, intellectual property law, general civil and commercial law.

Joined the firm in 2024.

Studied law in Heidelberg and Münster. 2019 first, 2023 second state examination. 2023 Doctorate with Prof Dr Fabian Wittreck, Münster. 2021 to 2023 legal traineeship at the Berlin Court of Appeal with stations at the Federal Chancellery, an international commercial law firm and the European Parliament in Brussels, among others.

Litigation representation and advice to the public sector and companies in various areas of general civil and commercial law; contract and IT law advice and representation of companies, research institutions and authorities.

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